



THE NEW OFFICIAL MAGAZINE OF THE UNITED GRAND LODGE OF ENGLAND

RATE CARD JANUARY 2008

Advertisement Rates

Display

	Colour £	Mono Rates Less 25%
DPS	6,780	
Full page	3,760	
Half Page	1,895	
Quarter page	960	
Eighth page	495	

Cover rates

Outside Back	4,512
Inside Front	4,324
Inside Back	4,136

Inserts

National or Random Please call as rates depend on weight and size etc.

Classified

Semi display	Minimum 3 scc's	£40 per scc
Lineage	Minimum 30 words	£45
Extra 5 words		£7

Agency Commission		10%
Series Discounts: 2 insertions		5%
4 insertions		10%

Circulation

Freemasonry Today is the official magazine of the United Grand Lodge of England and Wales and reaches in excess of 240,000 members.

Reader Profile

The estimated readership is expected to be in excess of one million, as *Freemasonry Today* will attract everyone interested in the subject of Freemasonry, and will reach a wider audience than just the members. *Freemasonry Today* will be on sale at Masonic outlets and through active subscription marketing. The readership has a high proportion of professional males (ABs and ABC1s with Freemasons forming a prosperous and active group within the community.

Mechanical data

	Type size (mm depth x width)	Bleed size	Trim size
DPS	272 x 400	303 x 426	297 x 420
Full Page	272 x 190	303 x 216	297 x 210
1/2 Horizontal	131 x 190		
1/2 Vertical	272 x 90		
1/4 Vertical	131 x 90		
1/8 Page	63 x 90		

Colour/Mono

High resolution electronic files required, preferably as high resolution, flattened PDF with all fonts embedded, alternatively either eps or tif format with all fonts included or outlined. Pictures should be saved as CMYK to 300dpi.

Frequency

Published four times a year: January, April, July and October with copy required one month prior to publication.

For further details

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Freemasonry Today

“The vital point of contact for all Masons nationally”